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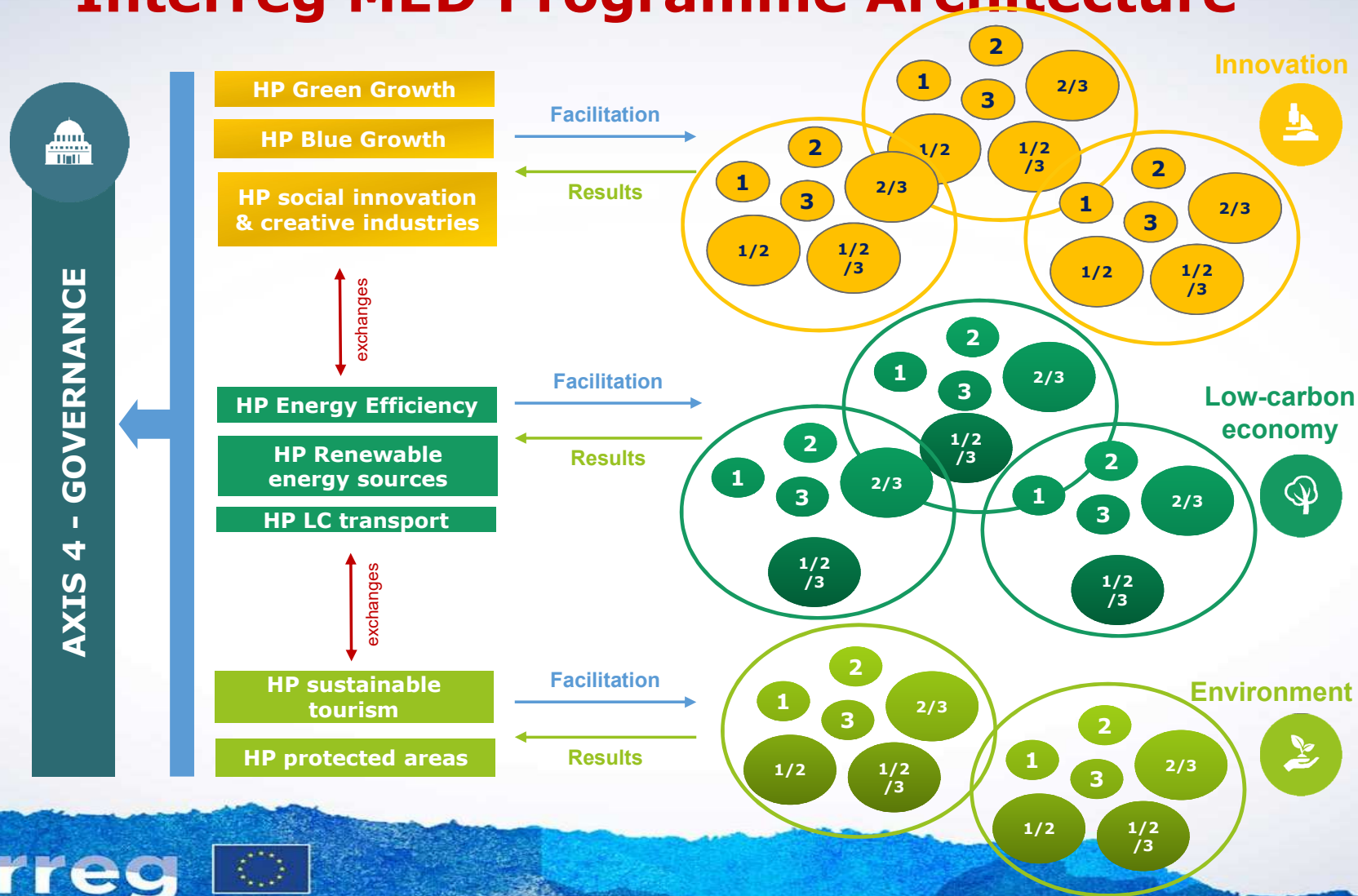


**GREENCAP PROJECT**  
**The renewable Energies community**

LJUBLJANA– 11/12/2018



# Interreg MED Programme Architecture



# GREENCAP== Renewable energy community



Ustvarjanje skupne mreže med vsemi projektnimi partnerji, v skupno skupnost, v kateri se bodo tako aktivnosti in rezultati delili med seboj.

Glavni rezultati projekta bodo ustanovitev **skupnosti MED** ter iskanje **sinergij in učenja med projekti**, analiza in upravljanje rezultatov projektov na temo obnovljivih virov energije ter **razširjanje in diseminacija rezultatov**.



# Community building=====tribe?



# Community: creation of links among individuals within a common interest

What we can do together in our community?



*Work together allow to reach higher results*

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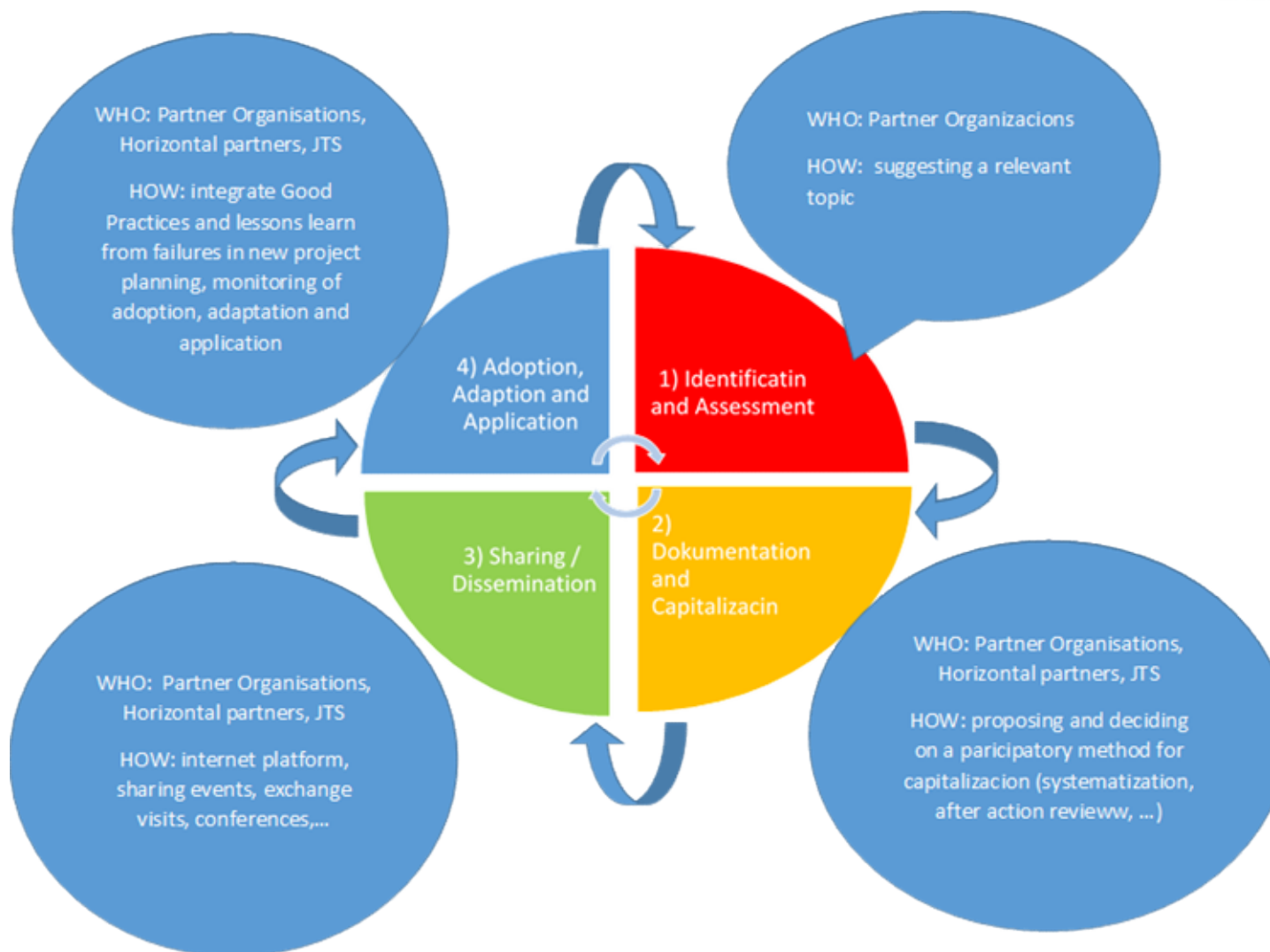
## Key objective of JS- Design and implement methodologies for:

- ① **Community building** – transnational thematic communities
- ① **Common peer review platform** to modular projects
- ① **Lobby/networking** to promote/transfer results towards institutions and networks at Mediterranean/European level
- ① **Joint communication**
- ① **Joint capitalisation/transfer**

# HP activities for the thematic community

- ✓ Coordinate the capitalisation and community building
- ✓ Communication strategy
- ✓ Produce summaries and qualitative analysis
  - ✓ Joint documents at thematic level
- ✓ Structured transfer of results at transnational level
- ✓ Message for the entire MED community
- ✓ Programme Web platform

## THE PROCESS: How to start a sharing and learning process





# Why do good practices matter?



For an organization to progress and adapt to change, it must become a **learning organization** which draws lessons from experiences (own and other) in order to identify and understand good practices.

These good practices will improve the way the organization works.



However, if no action is taken to analyse, capitalize and share the knowledge gained in programmes and projects, results will not be transmitted, the same mistakes will be repeated, the success of experiences will not be known and opportunities for improved practices will be lost, thereby preventing the sharing of good practices.

An organization can turn knowledge into action through knowledge sharing and capitalization of experiences.

# Capitalization

“Capitalize is to transform the experience into shareable knowledge”

(Pierre de Zutter, Des histoires, des savoirs, des hommes : l'expérience est un capital, FPH, Paris, 1994, p. 36)

- Experience is the knowledge that project teams and organizations gather when doing their work.

## BE AWARE

- Experiences are hidden treasures in organizations and are not always explicitly shared within teams and with others.



# Sharing Knowledge

- Database of deliverables/good practices and contacts
  - Organize capitalization events,
  - Networking sessions ( in the framework of capitalization events),
  - Networking forums, B2B sessions,
  - Articles and publications, newsletter,
  - Common participation to thematic events,
  - Organisation of thematic events,
  - Elaboration of documents on the base of the projects results.
  - Common articles and publications
  - Good practices booklet
  - Common recommendations
  - Policies comparisons
  - Creation of new project proposals
  - Policy papers,
  - Lobby activities,.....
- Give a common available knowledge.
  - Be aware of the proposed activities.
  - Collect the previous results interesting for such territories and to diffuse them among the project partners in order to enrich their activities.
  - Creating synergies and cooperation mechanisms.
  - Promotion of projects outputs and results.
  - Increase the mutual knowledge and the interactions between the projects.
  - Spread know-how and expertise through the different created channels to all stakeholders and authorities targeted
  - Influence on decision-makers,....

# What we have to done for building community?

Supporting

Encouraging

Sharing

Interacting

Consulting

Mentoring

Training

Discussing

Learning





**Community building** and creation of synergies and connection bridges among the projects of the MED renewable energy community.



**Diffusion and dissemination** of the integrated modular projects results into the whole MED area, particularly islands and rural areas.



**Organization and participation** to regional, national and international thematic events in the renewable energy field.



**Capitalization** of the modular projects results in the MED area.



**Enlargement** of thematic networks and eventual creation of new networks and agreements on the MED area scale and other regions from Europe.

#### GREENCAP deliverables:

- ☐ elaboration of documents on the base of the modular projects results.
- ☐ articles and publications
- ☐ final videos,
- ☐ good practices booklet
- ☐ evolution
- ☐ recommendations
- ☐ energy policies comparisons
- ☐ creation of new project proposals
- ☐ manifesto, dedicated to increase of the share of local RES in energy mix, will be elaborated and presented
- ☐ policy papers,
- ☐ lobby activities

#### MP task:

- ☐ reports. Input for articles,...
- ☐ Inviting HP on final events, disseminating events.
- ☐ Sharing the results of HP.

#### WHY?

- ☐ to reach targets such as energy agencies or local, regional and national public authorities in charge of energy policies
- ☐ a capitalisation of good examples
- ☐ to spread know-how and expertise through the different created channels to all stakeholders and authorities targeted
- ☐ influence on decision-makers, actors/projects,
- ☐ to involve local authorities and local/regional/national actors able to act in favour of the introduction/increase of systems based on renewable energy sources through the adaptation or the elaboration of adequate strategies and plans



## BASIC RULES

For each MP, we consider three levels as primary targets in terms of communication:



The LP, the Communication Manager and the coordinator of each WP;

# KAJ MORATE upoštevati pri prijavi modularnega projekta glede na aktivnosti, ki jih boste izvajali z HP?

- Vključite aktivnosti npr:
- **Information transfer to HPs** (vključite to aktivnost vsaj v delovni sklop komunikacija, če že ne v vse delovne sklope)-upoštevaje stroške osebja ter potne stroške
- **Coordination with the other MPs meeting**-stroški osebja ter potni stroški
- **Participation to activities organized by HP** (stroški osebja + potni stroški)-povprečno 3-6 dogodkov, ki jih organizira HP.



# **KAJ MORATE upoštevati pri prijavi modularnega projekta glede na aktivnosti, ki jih boste izvajali z HP?**

- Udeležba več oseb iz MP..LP + komunikacijski strokovnjak + tehnični vodje DS-
- Upoštevajte tudi redno posredovanje informacij HP.

**Thank you for your attention!**

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